

## YOU'RE INVITED!

Please consider joining Forest Landowners of California for their 2010 Annual Meeting in Redding, California. We have an exciting event planned for you packed with education and social events.

HOLIDAY INN—HOST HOTEL  
1900 Hilltop Drive, Redding, CA 96002  
Phone (530) 221-7989  
Fax (530) 226-8495

A block of rooms are available for advanced registration with a discount rate of \$94.50. Reservations must be made before April 14th.

Directions: I-5 to Cypress Avenue exit. North on Hilltop Drive approximately 1/4 mile.

## Other nearby accommodations:

Hampton Inn (530) 224-1001  
Oxford Suites (530) 221 0100  
Comfort Inn (530) 221-4472  
Marina RV Park (530) 241-4396  
Redding RV Park (530) 241-0707  
Premier RV Resorts (530) 246-0101

Specials needs? Contact us toll free at (877) 326-3778 or email us at forestlandowners@hotmail.com

Please submit completed registration form and check no later than 4/14/10 to:

Forest Landowners of California  
PO Box 2198  
Grass Valley, CA 95945

## FLC MISSION

- Advance sustainable, science-based management practices to enhance and ensure long-term productivity and beauty of California's private forestlands
- Provide access to experienced members and professionals in the fields of forestry, fire protection, product marketing, eco-system management, estate planning, accounting, law, taxes and education
- Protect the family forest owner from unreasonable regulations
- Have fun doing it!



FOREST  
LANDOWNERS OF  
CALIFORNIA

Joanne Drummond, Executive Director  
P.O. Box 2198  
Grass Valley, CA 95945-2198  
Phone: 877-326-3778  
E-mail: forestlandowners@hotmail.com

## Thu, April 29, 2010 Field Tour

8:00—8:30	Registration & Continental Breakfast
8:30	Board buses to Shingletown from the Holiday Inn
9:00—10:15	Bill Beaty Tree Farm of the Year Tour
10:30—12:00	Denny Family Tree Farm: Observe various silvicultural prescriptions and demonstration of small logging equipment by Ed Stewart
12:15—1:15	LUNCH Shingletown Volunteer Station, Highway 44
1:30—2:15	Down Slope burn area on W.M. Beaty Associates lands where silvicultural prescription stopped the wildfire
2:45—3:30	Hathaway Ranch: Discuss land trusts and conservation easements. Speaker: Ben Miles, Shasta Land Trust
3:30-4:45	Return to Holiday Inn
6:30—9:00	BBQ DINNER at the Strawn Ranch. No transportation provided

## Friday, April 30, 2010 Conference

Forest Management  
Options for the Future

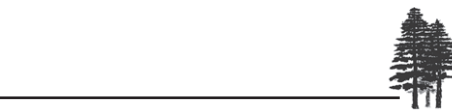
7:30—8:30	Registration & Continental Breakfast
8:30—8:45	Welcome by FLC President, Ralph Gaarde
8:45—9:30	Private Landowner View of Conservation Easements. Speaker Jack Rice, CA Farm Bureau Federation

## Friday, April 30, 2010 Continued

9:30—10:00	Conservation Easements for Carbon, Wildlife & Development. Panel.
10:00—10:30	Conservation Easement Appraisals. Speaker: Ernie Rouse
10:45—11:30	Estate Planning. Speaker: Attorney Robert West
11:30—12:00	National Woodland Owners Association. Speaker: Keith Argo, NWOA Pres/CEO
12:00—1:00	LUNCH "Marijuana in the Woods" Speaker: Shasta County Sheriff, Tom Bosenko
1:00—1:30	Green Building/Leadership in Energy & Environmental Design Certification. Speaker: Dave Bischel, California Forestry Association
1:30—2:15	Inventory Requirements for Carbon Protocols. Speaker: John Mills, W.M. Beaty & Associates
2:30—3:15	Other Forms of Income From Forest Land. Speaker: Ron Berryman
3:15—4:00	Classic Silvicultural Systems Speaker: John-Pascal Berrill, Humboldt State Univ
4:00—4:45	Liability Insurance on Forested Lands. Speaker: Keith Argo, NWOA Pres/CEO
6:30—9:00	AWARDS BANQUET Guest Speaker Congressman Wally Herger Bill Beaty, Tree Farmer of the Year

## Saturday, May 1, 2010 Membership

9:00—11:00	FLC Strategic Plan & 35th Anniversary History
12:00	Election of Directors & Officers



35th Anniversary  
Forest  
Landowners  
of California

FOREST MANAGEMENT  
OPTIONS FOR THE FUTURE

## 2010 Annual Meeting



April 29 - May 1, 2010  
REDDING, CALIFORNIA

## 2010 Annual Meeting Registration

Name:	Company/Ranch:	REGISTRATION	Postmarked by 4/14/10	After 4/14/10	Amount	OPTION TOUR & EVENTS	Quantity	Total
Mailing Address, City, State, Zip:		FLC Member	\$ 90	\$100	\$	Field Tour w/lunch \$30/each	\$	\$
Phone:	Email:	FLC Member Couple	\$125	\$135	\$	Evening BBQ \$15/each	\$	\$
Names for Tags:		Non Member	\$110	\$120	\$	Friday Banquet \$45/each	\$	\$
		Non Member Couple	\$155	\$165	\$	Safecr: Prime Rib — Chicken — Vege_	\$	\$
		CONFERENCE FEES				OPTIONAL TOURS/EVENTS SUB-TOTAL \$		
		ADD CONFERENCE FEES				SUB-TOTAL \$		
		Join FLC today at <a href="http://www.forestlandowners.org">www.forestlandowners.org</a> and save!				TOTAL PAYMENT ENCLOSED		\$
		<input type="checkbox"/> I would like to donate an item for the silent auction.						

## CALIFORNIA TREE FARM COMMITTEE

Committee Secretary  
Lois Kaufman  
30133 Amidon Ranch Road  
Oak Run, CA 96069

## RETURN SERVICE REQUESTED



California Tree Farm News

## FOREST LANDOWNERS OF CALIFORNIA

## CALIFORNIA TREE FARM COMMITTEE ADMINISTRATION

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**Tree Farm Mission**

To promote the growing of renewable forest resources on private lands while protecting environmental benefits and increasing public understanding of all benefits of productive forestry.



California Tree Farm News

Dedicated to providing useful information to Tree Farmers and family forest owners.

## Certification

By Len Lendstrand

From Webster's New Collegiate Dictionary: Certification – the act of certifying or the state of being certified. See Certify – to attest as being true or as represented or as meeting a standard. So what does certification have to do with forest management? Well in today's changing social climate and marketing environment, actually quite a bit especially as it goes to selling your forest products. As everyday consumers and even corporations become more concerned with their environmental footprint, paper and wood products companies are increasingly interested in selling certified products.

Forest certification as a concept can be traced to international discussions on sustainability that arose in the late 1980's and early 1990's. Actually sustained yield (the yield that a forest can produce continuously at a given intensity of management – a balance between growth and harvest) has been and remains today one of the basic principals of modern forest management. However, for those early prime movers behind certification, environmental groups and social non-governmental organizations, assurance

of a continuous or sustained flow of products did not reach far enough.

These early organizers of the forest certification movement were seeking to recognize forest landowners who practiced environmentally appropriate, socially beneficial, and economically viable forest management while producing a sustained flow of forest products. This series of discussions eventually lead to the formation of the Forest Stewardship Council (FSC).

A second forest certifying organization, the Sustainable Forestry Initiative (SFI) was spearheaded by the forest products industry in the United States. In 1990, the American Forest Council sponsored a conference which led to the adoption of 10 forest management principals. In 1994, the members of the American Forest & Paper Association (AF & PA) embarked on an effort to improve the forest practices of its member organizations, leading to the creation of the SFI Principals and Implementation Guidelines. These guidelines were reviewed by an external review panel including natural resource professionals

from academia, government agencies, and conservation groups. While forest industry was the lead in establishing SFI, today SFI, Inc. is an independent, non-profit organization responsible for maintaining, overseeing and improving a sustainable forestry certification program that is internationally recognized and is the largest single forest standard in the world.

So if certification is about meeting standards, what are these standards? Although both certification systems have different origins and reasons for being, social justification in the case of FSC and self-regulation with SFI, both seek to adhere to generally the same standards. There are three broad categories: Forestry Practices; Environmental Considerations; and Socio-economic Considerations. The practices or considerations in each category are listed below:

**Forestry Practices:**

- Licensing & Training
- Sustained Yield
- Even-aged Management

(Continued on page 2)





## Certification

- Uneven-aged Management
- Harvesting Practices
- Regeneration
- Site Preparation
- Intermediate Stand Treatments

### Environmental Considerations:

- Soil
- Water
- Air
- Fish & Wildlife
- Forest Protection
- Pesticide Use

### Socio-economic Considerations:

- Aesthetics
- Special Treatment Areas
- Community Involvement

Even though the certification categories and underlying practices and considerations are generally the same, differences do exist between FSC and SFI relative to the emphasis placed on some practices. For example, FSC tends to encourage uneven-aged management practices. Another difference exists in the area of community involvement. FSC tends to seek greater community by-in as to overall operations on a candidate property.

While FSC and SFI set their own certification standards the actual evaluation of a given applicant seeking certification is conducted by an independent, third-party consultant. After a thorough property inspection and review of the owner's practices, the consultant submits a report covering the above listed criteria and this report serves as the basis for granting certification. This process can be time consuming and therefore somewhat expensive. As such, it is either highly motivated or larger landowners that seek out certification under the third-party system.

The American Tree Farm System (ATFS) has observed this growing emphasis for forest certification while realizing that the cost to achieve certification is well beyond the means of many of its members. As a result, ATFS has worked to configure itself to meet current international certification endorsement requirements. Specifically, ATFS focused its efforts toward conformance with the Programme for the Endorsement of Forest Certification (PEFC).

The American Forest Foundation (AFF) is the standard

setting body for the AFF Standards of Sustainability and owns the Standard. The ATFS is a program of the AFF and is charged with ensuring certification compliance to the AFF Standard. In 2008, the ATFS gained the approval of PEFC, an international, independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third-party certification. As a result, affordable forest certification for Tree Farm Members is now available.

Tree Farmers now have three options to gain ATFS certification for ownerships meeting the ATFS eligibility requirements. These three options are:

1. Individual Third-Party Certification;
2. Group Certification through Independently Managed Group Organizations; and
3. Group Certification through California Tree Farm Committee Program.

Of these three options, the third is very similar to the inspection/re-inspection system with which you are already familiar. An inspecting forester will make a site visit and asks to review your management plan which maybe an ATFS "short form" plan completed during a previous inspection or a Non-Industrial Timber Management Plan (NTMP) or other such long-term planning document you may have. The site inspection and document review are necessary to assure that the property conforms to the AFF Standards of Sustainability. If the inspecting forester finds the property to be in conformance with the Standards he/she will sign the inspection form along with the property owner and the inspection form is then submitted to the State Committee for review. If the inspection form is found to be in conformance, the property is added to the pool of California's Certified Tree Farmers. Following that step, the information is entered into the national ATFS database.

Finally the owner of the certified property will receive a California Tree Farm Committee issued certificate stating that the property has been found to be in conformance with the AFF Standard. In addition, the forest owner will receive a sign to be posted on the property to demonstrate that the property is in conformance with the AFF Standards.

For further details please visit the American Tree Farm System website at [www.treefarmssystem.org](http://www.treefarmssystem.org)



## William Beaty 2009 CA Tree Farmer of the Year

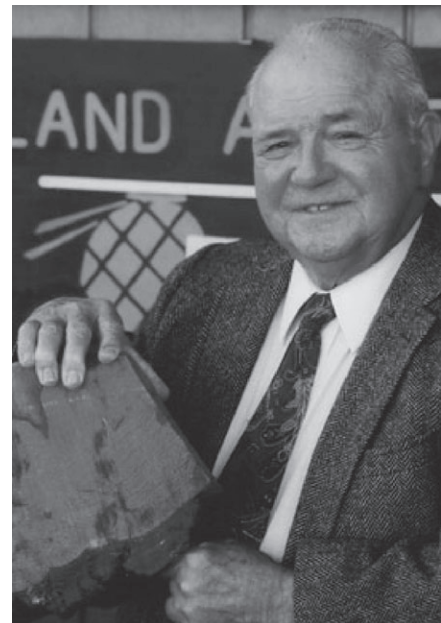
William (Bill) Beaty has been selected as the 2009 California Tree Farmer of the Year. Mr. Beaty's Tree Farm is 407 acres located in Shingletown, CA. The property has been in the Tree Farm system for 51 years with the first parcel acquired in 1956.

Given time, patience and skillful management, "Trees Grow" This has been Mr. Beaty's basic philosophy for forest management throughout his career and he practices what he preaches on his own Tree Farm. The Tree Farm is surrounded by small 2.5 acre parcels in the heart of the town of Shingletown, and is used to show potential clients and new residents that forest management is a compatible use in the urban interface. Acquired in the 1950's as cut over timberland, the Beaty Tree Farm now has an inventory that is four times the original while having provided periodic timber income while giving consideration to watershed values, wildlife and recreation.

Bill has conducted tours through the Forest Landowners of California which are open to the public. The Tree Farm is a great promotional tool of the Non-Industrial Timber

Management Plan demonstrating sustained yield and long term management objectives while complying with all the Forest Practice Act Regulations.

In the course of a career that now spans over 60 years, in addition to Tree Farming, Mr. Beaty has been a member of the Board of Forestry, was selected as the Redding Chamber of Commerce "Citizen of the Year" in 1998, and has been a Society of American Foresters Fellow since 1982. He is a past chairman and current board member of the Turtle Bay Museum and Arboretum, where he was instrumental in the development of the Forestry Museum. Mr. Beaty was a founding member and two term president of the Forest Landowners of California of which he is still a member. Mr. Beaty is a past President or Chairman of all of the following: The California Protective Association, the Technical Advisory Committee of the UC Forest Products Laboratory, the Western Forestry and Conservation Association, the Forest Insect Committee of the California Forest Pest Council, and the California Chapter of the As-



sociation of Consulting Foresters. He was also the recipient in 2002 of the Francis H. Raymond Award, the highest honor awarded by the California State Board of Forestry and Fire Protection for excellence in forestry.

Mr Beaty will be honored at the 2010 Forest Landowners Annual meeting at the Redding Holiday Inn Redding April 29-May 1. A field tour of the property will be Thursday April 29<sup>th</sup>. You are welcome to attend.

### ONLINE SIGN ORDERING NOW AVAILABLE FOR TREE FARMERS

Certified Tree farmers can now order their Certified Family Forest sign and Certified Tree Farm sign directly. Certified Tree Farmers can visit <http://treefarmssystem.org/ordersigns/> to submit their order. This new process is meant to get more signs out on certified properties and reduce the burden on State Committees to distribute the sign. You can still order signs through the committee secretary, Lois Kaufman. Just give her a call at (530) 472-1938 or e-mail at [loda@frontiernet.net](mailto:loda@frontiernet.net)

### RECEIVING THE TREE FARMER ELECTRONICALLY

The Tree Farm Committee can save money on both printing and postage, if we can send the newsletter electronically. If you would like to receive your newsletter via the computer, please send your e-mail address to: [loda@frontiernet.net](mailto:loda@frontiernet.net)



## TREE FARMER QUIZ

By George Belden

1. You want to know the approximate volume of a Ponderosa pine tree growing on your Site II tree farm. You measure the dbh as 32" and estimate the tree height at 100' to an 8" top. Which volume number best represents your tree? 1,000 board feet, 1,500 board feet, or 2,000 board feet. \_\_\_\_\_
2. The 1976 Forest Taxation Reform Act made what basic change in forest taxation? \_\_\_\_\_
3. What California law requires forest practices regulations to address archeological resources? \_\_\_\_\_
4. The greatest depth of snow observed in the United States was at Tamarack, California, March 9, 1911. What was that depth? \_\_\_\_\_
5. A rectangular piece of land measures 25 chains by 40 chains. How many acres are in this piece of property? \_\_\_\_\_
6. A scale of 1:6,000 translates to how many feet on the ground, per inch, on a map? \_\_\_\_\_
7. Old Woods Words! What is a "biscuit-shooter"? \_\_\_\_\_
8. What was the name of the Botanist that named the Douglas fir tree? \_\_\_\_\_



Answers: 1.) 1,500 board feet; 2.) Change from Ad valorem tax to a yield tax; 3.) California Environmental Quality Act (CEQA); 4.) 454 inches; The average seasonal fall at Tamarack is 49 inches. Via Malcolm Sprague, "Monthly and Seasonal Distribution of Snowfall in California"; 5.) 25 x 40/10 = 100 acres; 6.) 6,000/12" = 500'; 7.) A waitress; 8.) David Douglas.